



THE HAZ MAT GUYS PRESENT...

ADVERTISING RATIONALE

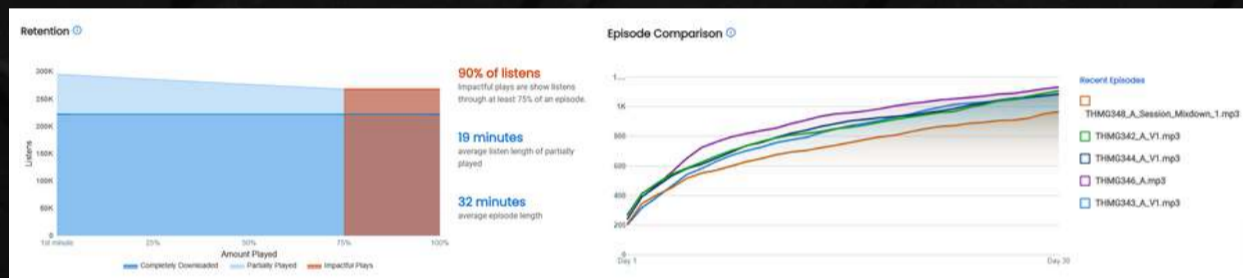
WHY ADVERTISE WITH US?

GLOBAL RANKING AND POPULARITY

We're not just any podcast; **The Haz Mat Guys** stands out with a rank placing us in the **elite top 1% of all podcasts globally**, based on listener engagement and reach.¹

ENGAGEMENT AND IMPACTFUL PLAYS

We boast a whopping **90% rate of impactful plays**, meaning the vast majority of our listeners are so hooked that they listen to at least 75% of our episodes. This level of engagement is unparalleled and speaks volumes about our audience's loyalty and interest in our content.



SOCIAL MEDIA PRESENCE

Our digital footprint extends beyond just our podcast!

- **7.9k followers** on Facebook
- **2.2k followers** on Instagram
- **751 followers** on LinkedIn
- **1.85k subscribers** on YouTube

These numbers are not just followers; they're potential customers for your brand, actively engaging with our content across platforms.

DOWNLOADS AND LISTENS

Since moving to our current host in June 2023, we've seen over **294.6k downloads or listens**. This metric alone showcases our podcast's massive reach and the growing interest in what we have to say.

GLOBAL EXPOSURE

Our podcast is listened to in more than **112 countries** world-wide.

Top 10 Countries		
	United States view	North America 239,714
	Canada view	North America 18,187
	Australia	Oceania 5,379
	United Kingdom view	Europe 2,003
	Kuwait	Asia 1,268
	Germany view	Europe 1,094
	Cambodia	Asia 1,088
	Sweden	Europe 1,081
	Belgium	Europe 428
	Italy	Europe 406

LET'S START SOMETHING GREAT

1. <https://www.listennotes.com/podcasts/the-haz-mat-guys-podcast-bobby-salvesen-and-y7K-sg9veda/>