



# Advertising menu de **THMG**

## Our Story

The Haz Mat Guys is a top-ranked hazardous material podcast and virtual learning platform led by a team of FDNY Hazmat Specialists. Our audience comprises not only Hazardous Materials Technicians and first responders but, more importantly, the leaders and decision-makers in the emergency services and industrial fields.

Sponsors are the first to know when new content is coming. Get your branding on brand new spin-offs, trainings, social media campaigns, and more. Submit your Sponsor Request form today at [www.thehazmatguys.com/sponsor](http://www.thehazmatguys.com/sponsor). Bon appétit!

## A la carte

### Logo on Website | \$3,675/quarter

Exactly what it sounds like.

### Podcast Advertising - 15 sec.

**\$2,625 | quarter**

15 seconds at the end of the podcast. 12 reads total per quarter.

### Podcast Advertising - 30 sec.

**\$3,675/quarter**

30 seconds at the beginning of the podcast. 12 reads total per quarter.

### Podcast Advertising - 60 sec.

**\$5,775/quarter**

60 seconds at the beginning of the podcast. 12 reads total per quarter.

### 30 Minute Info-Cast | \$5,775/episode

THMG records with your SME for a special edition episode on your topic of choice.

### Weekly Newsletter Ad | \$3675/quarter

Pick your poison. Include your logo OR digital advertisement in our weekly newsletter.

### THMGEU Sponsorship | \$8,500/year

Yearly Sponsorship of Specific Course in THMGEU (Online Learning Portal)

### Custom Virtual Course | MARKET PRICE

Tell us what you want to build a class on. We'll work together to bring it to life.

### (NEW) Strategic Social Media Push |

**MARKET PRICE**

Leverage our Facebook and Instagram following to amplify your message.

### (NEW) Custom Marketing Campaign to 15K+ Industry Professionals | MARKET PRICE

No idea where to start when it comes to marketing? Let us help!

## Entrees

### Silver Sponsorship

#### **\$2,995/quarter (3 Months)**

Includes 15-second advertisement post-roll (13 episodes), logo on website, advertisement in weekly newsletter

### Gold Sponsorship

#### **\$5,995/quarter (3 Months)**

Includes 30-second advertisement pre-roll (13 episodes), logo on website, advertisement in weekly newsletter, logo banner on podcast video (NEW)

### Platinum Sponsorship

#### **\$8,995/quarter (3 Months)**

Includes 30-minute info-cast, 60-second advertisement mid-roll (13 episodes), logo on website, advertisement in weekly newsletter, logo banner on podcast video (NEW)




### Diamond Sponsorship

#### **\$12,995/quarter (3 Months)**

Includes 30-minute info-cast at your facility (NEW), 60-second advertisement mid-roll (13 episodes), logo on website, advertisement in weekly newsletter, logo banner on podcast video (NEW), custom marketing campaign to 5k+ industry professionals (NEW)



Get Started

 Chef's Pick  Vegan  GF Gluten Free