



Advertising menu de **THMG**

Our Story

The Haz Mat Guys is a top-ranked hazardous material podcast and virtual learning platform led by a team of FDNY Hazmat Specialists. Our audience comprises not only Hazardous Materials Technicians and first responders but, more importantly, the leaders and decision-makers in the emergency services and industrial fields.

Sponsors are the first to know when new content is coming. Get your branding on brand new spin-offs, trainings, social media campaigns, and more. Submit your Sponsor Request form today at www.thehazmatguys.com/sponsor. Bon appétit!

A la carte

Logo on Website | \$3,675/quarter

Exactly what it sounds like.

Podcast Advertising - 15 sec.

\$2,625 | quarter

15 seconds at the end of the podcast. 12 reads total per quarter.

Podcast Advertising - 30 sec.

\$3,675/quarter

30 seconds at the beginning of the podcast. 12 reads total per quarter.

Podcast Advertising - 60 sec.

\$5,775/quarter

60 seconds in the middle of the podcast. 12 reads total per quarter.

30 Minute Info-Cast | \$5,775/episode

THMG records with your SME for a special edition episode on your topic of choice.

Weekly Newsletter Ad | \$3675/quarter

Pick your poison. Include your logo OR digital advertisement in our weekly newsletter.

THMGEU Sponsorship | \$8,500/year

Yearly Sponsorship of Specific Course in THMGEU (Online Learning Portal)

Custom Virtual Course | MARKET PRICE

Tell us what you want to build a class on. We'll work together to bring it to life.

(NEW) Social Media Push | \$4995

Leverage our Facebook and Instagram following with a custom vertical video to amplify your message.

(NEW) Conference Booth Push | \$495

Leverage our social following to reach more potential customers at the next conference.

Entrees

Silver Sponsorship

\$2,995/quarter (3 Months)

Includes 15-second advertisement post-roll (13 episodes), logo on website, advertisement in weekly newsletter

Gold Sponsorship

\$5,995/quarter (3 Months)

Includes 30-second advertisement pre-roll (13 episodes), logo on website, advertisement in weekly newsletter, logo banner on podcast video (NEW)

Platinum Sponsorship

\$8,995/quarter (3 Months)

Includes 30-minute info-cast, 60-second advertisement mid-roll (13 episodes), logo on website, advertisement in weekly newsletter, logo banner on podcast video (NEW)

Diamond Sponsorship

\$12,995/quarter (3 Months)

Includes 30-minute info-cast at your facility (NEW), 60-second advertisement mid-roll (13 episodes), logo on website, advertisement in weekly newsletter, logo banner on podcast video (NEW), custom marketing campaign to 5k+ industry professionals (NEW)



Get Started

 Chef's Pick

 Vegan

GF Gluten Free