



Advertising menu de **THMG**

Our Story

The Haz Mat Guys is a top-ranked hazardous material podcast and virtual learning platform led by a team of FDNY Hazmat Specialists. Our audience comprises not only Hazardous Materials Technicians and first responders but, more importantly, the leaders and decision-makers in the emergency services and industrial fields.

Sponsors are the first to know when new content is coming. Get your branding on brand new spin-offs, trainings, social media campaigns, and more. Submit your Sponsor Request form today at www.thehazmatguys.com/sponsor. Bon appétit!

A la carte

Logo on Website | \$3,675/quarter

Exactly what it sounds like.

Podcast Advertising - 15 sec.

\$2,625| quarter

15 seconds at the beginning of the podcast. 13 reads total per quarter.

Podcast Advertising - 30 sec.

\$3,675/quarter

30 seconds at the beginning of the podcast. 13 reads total per quarter.

Podcast Advertising - 60 sec.

\$5,775/quarter

60 seconds in the middle of the podcast. 13 reads total per quarter.

30 Minute Info-Cast | \$5,775/episode

THMG records with your SME for a special edition episode on your topic of choice.

Weekly Newsletter Ad | \$3675/quarter

Pick your poison. Include your logo OR digital advertisement in our weekly newsletter.

THMGEU Sponsorship | \$8,500/year

Yearly Sponsorship of Specific Course in THMGEU (Online Learning Portal)

Custom Virtual Course | MARKET PRICE

Tell us what you want to build a class on. We'll work together to bring it to life.

(NEW) Social Media Push | \$4995

Leverage our Facebook and Instagram following with a custom vertical video to amplify your message.

(NEW) Conference Booth Push | \$495

Leverage our social following to reach more potential customers at the next conference.

Entrees

Copper Sponsorship

\$1,750/quarter (3 Months)

Includes 10-second advertisement post-roll (13 episodes), logo on weekly newsletter, logo banner on podcast video (NEW)

Bronze Sponsorship

\$2,495/quarter (3 Months)

Includes 15-second advertisement pre-roll (13 episodes) logo on weekly newsletter, logo banner on podcast video (NEW)

Gold Sponsorship

\$5,995/quarter (3 Months)

Includes 30-second advertisement pre-roll (13 episodes), custom banner ad in weekly newsletter, logo on website, logo banner on podcast video (NEW)

Platinum Sponsorship

\$8,995/quarter (3 Months)

Includes 30-minute info-cast, 60-second advertisement mid-roll (13 episodes), custom banner ad in weekly newsletter, logo on website, logo banner on podcast video (NEW)

Diamond Sponsorship


\$12,995/quarter (3 Months)

Includes 30-minute info-cast at your facility (NEW), 60-second advertisement mid-roll (13 episodes), logo on website, custom banner ad in weekly newsletter, logo banner on podcast video (NEW), social media push (NEW), conference booth push (NEW)



Get Started

 Chef's Pick

 Vegan

GF Gluten Free

Advertising Comparison Guide

	LEAD	COPPER	BRONZE	GOLD	PLATNIUM	DIAMOND	A LA CARTE
Logo on website	-	-	-	X	X	X	\$3,675
Logo on Newsletter	-	X	X	-	-	-	\$750
Banner ad on Newsletter	-	-	-	X	X	X	\$3,675
Logo on the video show	X	XX	XXX	XXXX	XXXXXXX	XXXXXXX	\$750
10 Second Post Roll	-	X	-	-	-	-	\$1,250
15 Second Pre-Roll	-	-	X	-	-	-	\$2,625
30 Second Pre-Roll	-	-	-	X	-	-	\$3,675
60 Second Mid-Roll	-	-	-	-	X	X	\$5,775
30 Minute Branded Infocast	-	-	-	-	X	X	\$5,775
Social media push	-	-	-	-	-	X	\$4,995
Conference Booth Push	-	-	-	-	-	X	\$495
Custom Virtual Course	-	-	-	-	-	-	\$5,000
THMGU Course Sponsorship	-	-	-	-	-	-	\$8,500

VALUE YOU PAY	\$750	\$2,750	\$4,125	\$11,775	\$19,650	\$34,144
	\$500	\$1,750	\$2,495	\$5,995	\$8,995	\$12,995
	Save 33%	Save 36%	Save 40%	Save 49%	Save 54%	Save 60%

